

YOUTH PARTICIPATION FOR SOCIAL CHANGE

LINK UP!

Follow our **FACEBOOK PAGE** for news about youth participation, social change, youth work methods and the topics of interest of the project.

<https://www.facebook.com/UpraiseEU>

Official website
www.upraise-project.eu

Join the discussion on Twitter **#UpraiseEU**

PROJECT IDENTITY

The project is co-funded by the EU Programme Erasmus+

Key Action:
Cooperation for innovation and the exchange of good practices.

Action:
Strategic Partnerships.
Field: Strategic Partnerships for youth.

Main objective:
Development of Innovation.

PARTNERS' MEETING

The second transnational meeting project was hosted by Arista Deka in Larnaca, Cyprus on the 9th of November.



The partners reviewed the material created for the “UPRAISE Training toolkit”, and completed the handbook “Managing active citizenship initiatives with young voluntary coordinators and young volunteers”. An action plan for the “UPRAISE toolkit for Online Campaigns and Petitions” was also presented.

RUNNING A SUCCESSFUL ONLINE CAMPAIGN

Young people are very committed to passionate causes, and they have excellent and innovative ideas worth

sharing with others. Social networks are incredible instruments that can help them reach a wider audience, but they often lack the adequate knowledge and skills to promote their projects and beliefs.

With the creation of a toolkit for Online Campaigns and Petitions, the project UPRAISE will enable youth workers to understand social media, focusing on the two main aspects: content and technicalities. After the learning process, the youth workers will accompany young people with tools and procedures that will help them run successful online campaigns on issues that affect young people and the society they live in.

FOUR GOOD PRACTICES: UPRAISE ONLINE CAMPAIGNS

In addition to the practical toolkit, each partner will run a campaign on the Facebook page for UPRAISE, implementing the practices from the toolkit. The campaigns will be related to the topics the project focuses on.

Make sure you follow the official FB page for UPRAISE to remain updated about each step of the project!

<https://www.facebook.com/UpraiseEU>

PARTNERSHIP

Coordinator: [GEMEINSAM LEBEN & LERNEN IN EUROPA E.V.- GERMANY](#)
[SOCIAL INNOVATION AND COHESION INSTITUTE \(FIFTY- FIFTY\)- GREECE](#)
[ARISTA DEKA- CYPRUS](#)
[CENTRUL DE VOLUNTARIAT CLUJ-NAPOCA- ROMANIA](#)